

RACE PLANNING

2009 Fixture List - Overview

The 2009 Fixture List was published on 24 July. The list contains 1,480 fixtures, compared to 1,504 this year. Racing will take place on 48 Sundays (from 52) and Saturday evenings will again take place on all of the available 20 days during the summer evening period (mid-April till end of August). Evening racing during the week in this period will again take place on 89 days and in 2009 Floodlit AWT evening racing accounts for 92 midweek fixtures and 17 Saturday evenings (95 and 32 in 2008 respectively). The Fixtures List will now include 585 betting sessions compared with 599 in 2008.



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Sunday Fixtures: Following the Strategic Review of the Fixture List the BHA decided to close down 4 Sunday fixtures. Working alongside the relevant racecourses to achieve these aims, the 2008 record high of 148 Sunday fixtures (with every Sunday in the calendar covered) is reduced to 140 for 2009, with 4 'blank' Sundays facilitated, one in each of January, February, March and December.

Evenings: In 2009, the core period of evening fixtures will commence on Friday 17 April and run until the end of August. In line with the extension of LBO opening hours, floodlit evening fixtures have been programmed to cover Wednesday, Thursday and Friday evenings outside of this period. However, in response to the recommendations set out in the Review, Saturday BHA Flat evening fixtures in the January to March and December periods were not offered for auction in 2009. As a consequence, the total number of fixtures programmed on winter evenings has fallen from 127 in 2008 to 109 in 2009.

Enterprise Fixtures: In response to recommendations emanating from the RCA's Fixture Policy Group, set up following the fixture allocation process for 2007, it was agreed for the 2008 Fixture List that racecourses be given the opportunity to extend their programme of fixtures by staging a number of newly created fixtures, classified as Enterprise fixtures, in commercially attractive slots during the winter, spring and summer periods.

Of a possible 35 Enterprise fixture slots on offer in 2008, 30 were taken up, none of which were handed back for 2009. A further 4 were made available and taken up for 2009. Following the BHA fixture bidding process, racecourses were permitted to apply to stage these Enterprise fixtures in an order determined by each racecourse's position within the Levy Board's 2009 Merit Table. The minimum racecourse contribution to prize money at each of these fixtures will continue at £40,000 (Flat) and £30,000 (Jump).

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RACE PLANNING

2009 Fixture List - Overview

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Jump to Flat Fixtures Ratio: With Jump racing continuing to thrive, the deficit between the number of Jumping opportunities provided by the Fixture List and the demands for opportunities to run by the Jump horse population has grown, as demonstrated by a 10% increase in Jump eliminations between 2006 and 2007, and a further increase in the first half of 2008. Accordingly, the 2009 Fixture List will include an additional 11 Jump fixtures with a record 567 Jump fixtures representing 38.3% of the total Fixture List (2008: 556 and 36.9% respectively).

In terms of the balance between Jump and Flat fixtures during the Winter Flat season, the optimal afternoon is considered to comprise 2 Jump fixtures (3 on Saturdays) and 1 Flat AWT fixture, thereby attempting to ensure the availability of British Horseracing product in the event of adverse weather. This ideal is achieved on 113 of 133 (85%) afternoons during the Winter Flat season and, more importantly, on 78 of 84 (93%) afternoons during January, February and December, when the risk of abandonment is at its highest.

On 17 occasions during the Winter Flat season (2008: 18), the historic position of existing Jump Racecourse fixtures has resulted in an afternoon comprising solely of Jump fixtures. During the same period, the number of afternoons comprising more than 1 AWT Flat fixture has been reduced to 3 (2008: 11).

Flat Turf to Flat AWT Ratio: The Review identified concerns regarding the expansion of AWT fixtures into the heart of the Flat season and, more specifically, its impact upon the reputation of British Horseracing as being the home of the world's best Turf racing. The number of AWT fixtures during the period from May to August has declined from a peak of 55 in 2007 to 46 in 2009 (2008: 52).

The Review also recommended that during this period there should be an even distribution of AWT opportunities with, ideally, 2 or 3 AWT fixtures programmed each week. This objective has been achieved on 10 of the 17 weeks during the period in 2009, with 3 weeks having

just 1 AWT fixture, 2 weeks having 4 AWT fixtures and 2 weeks having 5 AWT fixtures.

Bank Holidays: The Fixtures Review recommended the creation of additional partly-funded fixtures on Bank Holidays to address cases of particular regions being starved of fixtures on certain days. With support provided to cover integrity costs but not prize money, 3 applications were received from racecourses, each of which was supported by the Fixture Allocation Committee: Fakenham on New Year's Day, Beverley on the Early May Bank Holiday and Goodwood on the Spring Bank Holiday.

BHA (Leasehold) Fixtures: 239 BHA fixtures have been programmed for 2009 (2008: 270), comprising 94 Flat fixtures, 96 winter evening Flat fixtures and 49 Jump fixtures. The Levy Board has allocated £7.783m to BDRs at these fixtures. 16 BHA Flat fixtures were initially pre-allocated to Great Leighs, with Ffos Las (scheduled to begin racing from June 2009) similarly receiving 8 (6 Jump and 2 Flat) pre-allocated BHA fixtures. With 79 BHA fixtures in mid-lease, the remaining 136 BHA fixtures were auctioned in early June.

New Racecourses: Ffos Las secured 8 pre-allocated BHA fixtures to begin in June (calculated on a pro rata basis with reference to the Board's current policy of pre-allocating 16 BHA fixtures across a full year to a New Racecourse outside of the bidding process subject to the New Racecourse providing specified contributions to prize money at these fixtures). Ffos Las chose not to bid for any further BHA fixtures at auction.

BHA Development Fund: The 2009 fixture bidding process generated a total of £406,450 for the Development Fund. When added to the Development Fund income already generated by BHA fixtures in mid-lease, the 2009 Development Fund will include £1,308,000 raised from the bidding process for BHA fixtures, representing a year-on-year decrease of 12.4% (2008: £1,493,325). This is consistent with expectations given the 11.1% decline in the number of BHA fixtures in the Fixture List and the removal of 8 fixtures from the bidding process to allocate to Ffos Las.

Carla Moore

RACE PLANNING

Fixture Process Review

Following the conclusion of the 2009 Fixture List the RCA Race Planning Group and Fixtures Allocation Group will review the process and the RCA's strategy with the aim of preparing an agreed submission to the BHA and Levy Board for the 2010 process.

The RCA Board will meet on 16 September to review the various facets of the process and in order that this review is as transparent as possible and that all views are taken into consideration, racecourses have been invited to make submissions on any fixture issues and how they see the process operating for the 2010 Fixture List. The Members Forum meetings planned for October will give Racecourse Executives the opportunity to discuss the RCA Board's initial recommendations.

Carla Moore

Race Times 2008/09

Racecourses should have received the finalised race times for the fourth quarter of 2008 following the meeting of the Race Times Working Party on 22 July. This document includes race times for October, November and December following the completion of Programme Book 4 and receipt of provisional television schedules for this period. The Working Party tried to keep first race times unchanged from the initial document (sent out in October '07) as far as possible however in some circumstances these may have changed in order to fit in with television schedules or due to revised numbers of races on particular days.

As ever, days affected by terrestrial television (dates coloured **pink** in the document, which include all Saturdays) **will be subject to later change once television schedules are finalised** (usually 10 days before). If changes need to be made, James Savage the BHA Race Times and Research Executive will try to ensure that first race times are not moved earlier unless it is absolutely unavoidable, and always after full consultation with the racecourses involved. In the meantime if you have any race time queries or requests then please let James know (0207 152 0053).

The draft Race Times document for 2009 will be circulated to racecourses shortly. Racecourses will be required to respond with any requests for amendments probably by the end of September.

Carla Moore

Chairman of the BHA Racing Committee

Jim McGrath took over as Chairman of the BHA Racing Committee from 1 August, for a three year term. This was approved by the Board at their meeting on 14 July.

Carla Moore

Flat Racing Sub-Committee

Philip Freedman's term of office as Chairman of the Flat Racing Sub-Committee expired on 31 July 2008. Philip has kindly agreed to continue as Chairman until the end of the year.

Carla Moore

RACE PLANNING

2009 Basic Daily Rates (BDRs)

It is anticipated that the HBLB will reveal the 2009 BDRs in the week commencing 18 August. A breakdown of the calculations will be along the following lines:

| | |
|------|--|
| Pool | = £62,500,000 |
| | – 25% for betting allocation of £15,625,000 |
| | – top slice Enhancement Fund £2,700,000 and |
| | – AWT winter evening fixtures £2,880,000 |
| | = £41,295,000 |
| | |
| | Split 59:41 Flat:Jump |
| | = £24,364,050 : £16,930,950 |
| | – funding for HBLB 7 th Race Scheme/Apprentice races (£1,415,000) |
| | = £23,463,000 for the Flat BDR pool and £16,399,000 for Jumping |
| | – funding for BHA Flat fixtures and AWT Blanket period |
| | = £18,574,000 pool for Flat BDRs and £15,683,000 for Jumping |

This will then be calculated on the basis of 75% Merit and 25% Underpinning. The amount of underpinning for Flat fixtures will be £7,690 per fixture and £7,990 for Jumping.

Carla Moore

2009 Minimum Values

Following the agreement of BDR's the BHA will consider the level of Minimum Values for 2009. These may need tweaking, but this is all dependent on whether the current race programme can be sustained in light of the new BDR's. It is hoped that an agreement can be reached before race-courses have to submit their race programmes for Volume I of the 2009 Programme Book (deadline 11 September).

Carla Moore

Reserves

BHA has provided an interim report and is awaiting bookmaker data on the impact on turnover at the Royal meeting. However, the trial did bring up some issues which the BHA is looking at, for instance:

- Should the penalty for declaring for a second race be penalised and what should the fine be? (currently: non-runner = £140, double decs = £650).
- Declaration of riders to be extended to 8.30 am on the day, but to prohibit any jockey from riding a reserve if they have already been declared to ride any of the other runners.
- Review deadline of 8.30 am.
- Dedicated non-runner telephone line to be diverted to Weatherbys' Duty Manager when phones are not manned.
- Reserve that is a non-runner should not have their stake returned.
- Trainers should advise Weatherbys of their preferred contact number.
- Ensure that reserves are allotted a draw number.

Carla Moore

RACE PLANNING

Jockeys' Overweights

The Racing Committee had recently suggested that Flat jockeys should be subject to the same constraints as those that had previously been agreed for Jump racing. A proposal will be presented to the Regulatory Committee for approval suggesting that, under both codes, connections of any horse whose rider would be carrying more than 3lb overweight in a race must announce the overweight beforehand otherwise they would be fined. Draft wording is currently in circulation for agreement before being presented to the Regulatory Committee for final approval.

Carla Moore

Removal of Lowest Rated Flat Horses

The Racing Committee agreed with a proposal from the Horsemen's Group to convert all Class 7 races into 45-50 Handicaps, with these races also open to horses rated 44 and below. This would start from 2009 Turf Flat season and would be for BHA fixtures only.

Carla Moore

Flat Veterans' Races

With the success of the veterans' races over jumps, the BHA Racing Department is exploring whether there is worth in staging a small number of Flat races restricted to older horses. There are currently 2 races in the programme which carry the title of Veterans' races: the first was at Salisbury at the end of June, 5f, 6yo+, rated 61-80 (Class 4); the other at Pontefract in early August, 8f, 6yo+, rated 61-80 (Class 4). The Department will review the horse population and on that basis intends to offer up a handful races. For information, there will be no funding available.

Carla Moore

Withdrawal of Horses

The BHA Racing Committee agreed that the term 'Declaration of Forfeit' should be dispensed with and that a scratching could be made at any point from the time of entry through to the current deadline of forfeits. Scratchings would be non-rescindable. In order to distribute the knowledge of a scratched horse as soon as possible it is proposed that Order 123 (i) will be amended as follows:

"In races which close more than six days before running or all Class 1 Flat or Jump races or Heritage Handicaps if, at any time up until the time for declarations be run under Order 124, the Trainer knows that a horse he trains will be a non-runner in the race concerned he must notify the Racing Calendar Office immediately of the fact."

Carla Moore

Transfer of Engagements and the Forfeit System

The BHA Racing Committee agreed that in order to prevent horses that have been sold, but have been entered in an early closing race without the knowledge of the purchaser, the following should be implemented:

- Following each Breeze Up sale, Weatherbys will issue a letter to the vendor of any horse with an existing engagement advising them of the possible implications of them failing to transfer the engagement prior to the next forfeit stage and, if they wish to transfer, explaining the steps to be taken.
- Ensure that, where necessary, the sales companies staging Breeze Up Sales offer assistance to vendors in confirming the identity and whereabouts of purchasers.
- Review the dates of the forfeit stages so that there is sufficient time following the various Breeze Up Sales for transfer of engagements to be registered.

Carla Moore

RACE PLANNING

Early Closing Handicaps

The BHA would like to standardise the penalty structure in early closing Handicaps as follows:

- The removal of any penalty differential for wins in differing classes of race. Wins in all classes of race to be treated equally.
- A single penalty of 4lb or 5lb for the winner of a race in early closing handicaps which close 2 - 2½ weeks prior to the race and do not include a forfeit stage
- A penalty of 4lb or 5lb for the winner of a race or a penalty of 7lb or 8lb for the winner of two races, in early closing handicaps which close more than 4 weeks prior to the race and do include a forfeit stage.

Consultation will take place with relevant racecourses.

Carla Moore

Jump Racing Development Group (JR DG)

The JR DG met on 21 July. A short summary of the discussions is as follows:

Jump Review 2004: A draft document to be circulated in August with feedback to be received by end September. JR DG to meet in October to agree recommendation in order that it can be issued early next year.

Fixture List: No issues. Record number of Jump fixtures. Group's concern was terrestrial TV for the future. BBC would not be discussing future arrangements until after the Olympics.

Point-to-Point Update: Overview given. More visible regulation in future. Promote website. Establish links with racecourses. Add to bulletins? Insert notice in racecards where possible? Cross promotion.

Pony Racing Update: Group received presentation and shown first pony race compared with latest final at Aintree. Funding is a concern. Add to bulletin. Present leading rider award at Jump Awards.

Knowledge Bank: Nothing to report.

Communications Strategy: Welfare – ½ day seminar on a race day. Audience: racecourses. Proposed Newbury on Thursday 9 October.

Communication & Promotion – daily bulletin a success. BHA has contacted the Prince's Trust and will work closely with them.

Bringing new owners into the sport: No meetings planned.

Order of Merit: No sponsor found yet. There has been a change to the points system, which the Group felt was to the detriment of the scheme. The Group reiterated that the OoM was launched in order to encourage top horses to run more often, which would increase the field sizes in Graded races. It is fair to say that this has been achieved. The new point system could undermine this as there will no longer be an incentive to run. It also expressed concern regarding the funding proposals.

Membership JR DG: There should be a TBA representative at meetings.

Next meeting: Thursday 9 October at Newbury Racecourse at 8.30 am.

Carla Moore

Volume I 2009 Programme Book

The programmes for race meetings taking place between 1 January and 31 March 2009, which will feature in Volume 1 of the 2009 Programme Book, will be available for collection from the Weatherybys database on Thursday 14 August.

Races for a number of the BHA Fixtures have been added to the base already. There is no further requirement to alter these races, but please add your own race titles and sponsorship details as appropriate. Please call the BHA Racing Department if for any reason you are unable to run any of the races included, to discuss alternative options. Mike Waring (0207 152 0056) and Richard Russell (0207 152 0054) will be contacting other racecourses staging BHA Fixtures, once plans have been finalised. You should make any amendments to your programmes, using the TRICL software, and then submit them to the BHA Racing Department by no later than **Thursday 11 September**.

Carla Moore

RACE PLANNING

RCA Race Planning Workshop / TRICL I Course

As mentioned previously in UPDATE a Race Planning Work Shop for (Trainee) Clerks of the Course and relevant Racecourse personnel will take place on Tuesday 25 November in the vicinity of Weatherbys (Wellingborough). Racecourse Managers are reminded that it is now a requirement for all Trainee Clerks of the Course to attend this Workshop as part of their accreditation.

Race planning related topics such as Handicapping, race programming and betting information will be covered during the morning session, while the afternoon is reserved for a TRICL I course taking into the account the latest changes that have been made to the system. The programme and booking forms will be sent out to racecourses in September.

Carla Moore

PROFESSIONAL JOCKEYS ASSOCIATION

PJA Champions' Dinner

The Professional Jockeys Association (PJA) is delighted to announce The Champions' Dinner on Sunday 9 November 2008 at The Plaisterers' Hall, London, a new bespoke event for 2008.

Hosted by Clare Balding, this exclusive evening of entertainment will celebrate the outstanding achievements of the greatest Champion Jockeys from the past and present.

Attending Jockeys include Lester Piggott, AP McCoy, Willie Carson, Frankie Dettori and John Francome to name just a few.

Guests will be welcomed with a champagne reception followed by an exquisite three course dinner. Each table of guests will be hosted by a Champion Jockey, who will share experiences and tales from their remarkable riding careers. One on one interviews, a presentation of awards to recently crowned Champions and an auction of selected items will complete the evening.

Josh Apiafi, PJA Chief Executive commented "We are thrilled to be hosting the inaugural Champions Dinner as it will provide a unique and memorable opportunity for guests to rub shoulders and meet with some of the most celebrated and recognised Jockeys. The evening will also reflect on the remarkable achievements of our Jockeys and will recognise the dedication and skills that these sporting individuals require to succeed".

For further information, table bookings and sponsorship opportunities, please contact The PJA on 01635 44102 or champions@thepja.co.uk

Izzy Desailly
Commercial Assistant
The Professional Jockeys Association

BRITISH HORSERACING AUTHORITY

BHA's Response To BBC Panorama

- **The Authority confirms it has investigations ongoing and files with legal advisers for consideration of possible disciplinary proceedings**
- **CPS and Police agree to make evidence from criminal trial available to racing's regulator after frustrating seven month delay**

Speaking about the BBC Panorama programme, Nic Coward, Chief Executive of the British Horseracing Authority, confirmed that the Authority has a number of investigations ongoing and that there are files with its legal advisers for consideration of disciplinary proceedings under the Rules of Racing."

"As the regulator our over-riding concern is to protect the integrity of racing and to do so fairly. We do not disclose information about current investigations and we are unable to discuss detail of individual cases under legal review as to do so might prejudice any future proceedings."

"As Panorama acknowledged, the sport has made major decisions to address the threats we face and we are determined to protect the betting public and the integrity of racing. The matters highlighted in the programme had already come to the attention of our Integrity Services team."

Nic Coward also disclosed that 24 hours ahead of the Panorama programme, the Authority received telephone calls from both the Crown Prosecution Service and City of London Police agreeing to provide further evidence from the trial at the Old Bailey into alleged corruption around gambling on racing. He said:

"We have been frustrated and disappointed by the continued refusal to make available to us all the evidence from the trial so that it can be considered for breaches of the Rules of Racing. During the seven months since the end of the trial we have written to the Crown Prosecution Service on 17 different occasions attempting to obtain material disclosed in open court, some of which was apparently handed to Panorama. This includes the secretly recorded probe evidence which the programme highlighted."

"The City of London Police investigation was started as a result of information we provided. As our non-executive director Ben Gunn told Pano-

rama, following requests by both the police and the CPS, we 'stayed' our own investigations and consideration of disciplinary measures against the defendants in the court case as well as others who were also the focus of information we had provided to the police. This was in response to their judgement that to have progressed would have risked prejudicing the criminal proceedings. In view of this it is doubly frustrating that because we have been denied access to all the evidence, we have been unable to conclude our review of matters raised by the trial and to discharge our duty as British horseracing's regulator. We now intend to proceed with this as a matter of urgency."

Ben Gunn, non-executive Director of the Authority, said:

"It is important to remember that the allegations contained in the programme relate to events several years ago. Since that time much has changed, as Panorama has recognised."

"We are now better equipped to protect the integrity of British Horseracing to a level those involved in the sport and the betting public have a right to expect. This is as a consequence of changes in recent years including more rigorous Rules of Racing, tougher penalties for breaching the Rules and a more effective Integrity function with increased investigative powers and experts including former senior police detectives, intelligence specialists and betting analysts. Racing also benefits from the Memorandum of Understanding with betting organisations."

"All these improvements have resulted in us taking disciplinary action against 12 jockeys and two trainers and a number of non-licensed individuals for serious breaches of the Rules of Racing."

"Additionally, we have seen the establishment of the Gambling Commission and a substantive criminal offence of cheat directly related to criminal behaviour in sport and betting."

"We have also introduced clear guidelines on 'inside information', codes of conduct and rolled-out an education programme for the sport's participants, so now have a clear strategy for prevention and detection."

For more information, please contact Paul Struthers, Media Relations Manager, on 020 7189 3866 or 07966 590105.

BRITISH HORSERACING AUTHORITY

British Horseracing's Community Strategy Launched

- **Racing Together launched one year on from the creation of the British Horseracing Authority**
- **Commitment to highlight and build on the sport's contribution to communities across the country**

The British Horseracing Authority has launched Racing Together, the sport's community strategy which aims to capture, reflect and build upon Racing's contribution to communities across the country.

The launch highlights just some of the projects and initiatives that already take place up and down the country, ranging from education schemes with schoolchildren to long-standing charity racedays, and a ground breaking scheme in Newmarket.

The Lambourn Open Day, run by the Lambourn Trainers Association each Good Friday;
Racing to School, a programme operated by the British Horseracing Education and Standards Trust that has seen 50,000 children exposed to Racing since 2001;
Playing for Success, a wide-ranging Department for Education and Skills initiative in which the National Stud plus Cheltenham, Newmarket and Wolverhampton racecourses are involved;
The Newmarket Racing Partnership, in which many organisations, led by Racing Welfare, have combined to develop community support projects and provide addiction support, including a testimony from a former drug addict;
Saints and Sinners and **Cash for Kids** in Scotland and **Newcastle Racecourse's** extremely successful fund-raising racedays.

The next few months will see the Authority carry out the first audit of the sport's community impact, with a full report produced in 2009. The initiative has been pulled together by the Authority's Welfare and Training Group, chaired by Morag Gray, and which includes the lead organisations within Racing.

British Horseracing Authority Chief Executive, Nic Coward, said "Horseracing makes a huge contribution to modern British life. There are individuals and organisations within the sport that make a massive impact on the communities in which they live and work, and as a whole Racing has unique reach across the whole country, from the biggest cities to the smallest rural villages.

"We want more people to know about this work and to make as much of this as possible. In the next year we will get a full picture of just how much goes on."

Minister for Sport Gerry Sutcliffe MP said: "I welcome the work of the British Horseracing Authority in launching Racing Together – the sport's proposal for a community strategy. As a governing body, the Authority has a key role to play in co-ordinating and promoting work that Racing undertakes with its stakeholders. Racing Together illustrates the many benefits sport can bring in the fields of education, social inclusion, health and citizenship. I look forward to seeing the development of the full strategy and hearing of the plans racing has to build on this good work."

For further information please contact the British Horseracing Authority's Media Relations Manager Paul Struthers on 020 7189 3866.

RACING ENTERPRISES LIMITED

Contact Details

Racecourses are asked to note the following contact details for Chris McFadden, Chairman of REL, and Alan Delmonte, who is working for REL in an executive capacity.

Chris McFadden
chris.mcfadden@btclick.com
Mobile: 07768 000355

Alan Delmonte
adelmonte@racingenterpriseslimited.co.uk
Office: 0207 152 0027
Mobile: 07931 701536

REL is based at 151 Shaftesbury Avenue, London WC2H 8AL, which is the address for postal correspondence.

Alan Delmonte

COMMUNICATIONS

Owner's Guide to British Jump Racecourses Reminder

We have now received over half of jump racecourse's amendments for inclusion within the 2008/2009 edition of the Owner's Guide to British Jump Racecourses. Once your changes have been obtained a copy of your advert will be circulated for approval before the brochure goes to print. We would be grateful if those racecourses that have not yet sent in their amendments could do so to ensure enough time is given for final alterations.

Lizzie Lea

Morning Going Bulletin

The morning going bulletin has now been launched to complement the current talkSPORT service. We are circulating the bulletin to radio, television and internet media at national and local level. We would welcome racecourse's local television and radio contacts to increase the circulation. These lists will only be used for your course.

Lizzie Lea

Daily Racing Bulletin

This bulletin has been well received by the media and to ensure that its momentum continues we ask that racecourses inform Lizzie Lea and/or John Phillips of any special events/entertainment that is being offered at their track.

Lizzie Lea

Fraudulent Telephone Wine Orders

The following scenario has been brought to our attention and we feel that all racecourses should be aware of this deception:

A racecourse has advised us that a man telephoned them purporting to be from a bonded warehouse. The gentleman managed to gain the name of the Course's wine supplier before the Course realised it was a scam. The racecourse then called their wine supplier and learned that someone had called and had asked them to raise an urgent champagne order which he would collect. Luckily the suppliers knew who they dealt with at the racecourse and realised something was amiss and asked the caller to fax the order through. Needless to say a fax never arrived. The local police were informed of this and are investing the name given and mobile number.

As a result of this please can you make all racecourse personnel and caterers aware that this sort of scam is occurring.

Carol Walker

RACETECH

Sky and ATR licencing

Further to previous notices in Update, please note that there have been some changes to Sky's licencing arrangements for ATR and other Sky Sports channels. There is now a low cost option for racecourses to subscribe to ATR only (the ATR Standalone Racecard). This costs £45+VAT per month for a 12 month minimum subscription and allows you to show ATR away day racing on racecourse CCTV systems. Alternatively, the full Sky Sports subscription package for Sky Sports channels 1 and 2, plus ATR (which is now billed as a separate channel instead of a free bonus channel) will cost in the region of £320+VAT per month. The new Sky Ultimate package (all sporting events, all channels and ATR) is considerably more expensive.

Racing UK affiliated courses must have a valid licence to be able to show awayday ATR – it may be worthwhile reviewing your fixture list and seeing what ATR racing is going to materially affect your Tote revenues and weigh up if that justifies showing those

races – either in financial terms or entertainment for your racegoers on the day. Racing shown on terrestrial channels is free for you to use on CCTV.

In addition, Sky has advised us that those racecourses affiliated with ATR also need a valid licence to show racing from other ATR courses. SiS have nationwide rights to show ATR racing into LBOs, but NOT to show it in general parts of the racecourse on CCTV. Therefore, ALL racecourses showing ATR on their CCTV should ensure that they have the necessary licences to be able to do so, regardless of their media partner for their own course.

RaceTech is happy to assist in any way we can, although your subscription agreement will be directly with Sky. We have forged good relationships with Sky and can also install any necessary equipment for you to receive Sky channels.

Catherine Pullan

Digital SwitchOver

Further to recent communications on this issue, we would urge all racecourse managers to start thinking about what this is going to mean over the next couple of years. Current systems are all analogue, using analogue televisions around the course. After the switchover there will be two main implications – analogue televisions will no longer be available to buy and the signal will be digital, so you will either have to upgrade the entire system and replace equipment with digital kit, or make some adjustments at the head end (central control unit) to continue using the legacy analogue TVs for the duration of their lifetime. This is a good opportunity to think about what you really need for the future and how to plan and budget for this change.

It will require thought, time and effort to facilitate the Switchover, so do start now and avoid any nasty surprises later! RaceTech is well placed to advise and assist you in this process since we have been involved with all racecourse's systems as they evolved over the years, making the planning process considerably easier. Of course, no stakeholder racecourse is under any obligation to use our services, but you will be assured of a highly competitive price and excellent value for money throughout the process. It also provides racecourses with a good opportunity to review their needs for non-raceday activities in terms of AV and PA equipment as conferencing becomes increasingly sophisticated.

Catherine Pullan

RACETECH

RaceTech Business Update

Many courses will be aware of the changes within our industry for some raceday operations. SiS is now directly providing integrity services, some photo finish and PA services to some of the ATR affiliated courses, including Northern Racing Group. This means that, whilst RaceTech is no longer on course on raceday, we will continue to offer our design and build and installation services for AV and audio, whether for new stands or facilities or steering through the upgrade process for the digital switchover, at highly competitive market rates. In addition, the range of IT, WiFi, ticketing and access control solutions are also offered to all racecourses, regardless of media affiliation. For Racing UK courses, RaceTech continues to provide a full raceday operations

service, using decades of knowledge and experience to ensure that all racecourse customers receive value for money. If any stakeholder wishes to know more about the implications of these changes and how RaceTech has tailored the business to meet our customer's needs at a market price point, please do not hesitate to contact us. All of our customers, for whatever service we may provide, should be confident that they are receiving an appropriate service for a competitive price. Racecourses may also be interested to hear about some of the non racing installations that RaceTech have designed and built recently, showing that the service can demonstrate value for money in the open market.

Catherine Pullan

HORSERACE BETTING LEVY BOARD

Creation Of Tristram Ricketts Fellowship

The Levy Board have announced the creation of the Tristram Ricketts Fellowship in memory of Sir Tristram Ricketts, former Chief Executive, who died in November 2007.

The Tristram Ricketts Fellowship will enable an individual from within UK horseracing to acquire knowledge and experience at home and/or preferably abroad and, in the process, gain a better understanding of the wider aspects of the sport.

One Fellowship will be awarded each year to the individual who presents the best project to the Tristram Ricketts Fellowship Board for the benefit of UK horseracing. Funding of up to £10,000 will be awarded to the successful Fellow by the Levy Board in order to achieve the aims of the chosen project. Following completion the Fellow will be required to present a report to the Fellowship Board.

Applications for the 2009 Tristram Ricketts Fellowship close on 1 November this year and full details of the application process are available on the Levy Board website (www.hblb.org.uk) from 1 August and will be distributed to all key industry bodies.

Robert Hughes, the Chairman of the Horserace Betting Levy Board (HBLB) said:

“I am delighted that the Board has agreed to this wonderful concept. Tristram was a good friend and his wit, charm and intelligence are greatly missed. His capacity for friendship was inexhaustible, not only within Britain but all over the Racing world, and I believe the Fellowship will be a lasting legacy to his outstanding contribution to Racing”.

For more information, please contact: Douglas Erskine-Crum, Chief Executive of the Levy Board on 0207 333 0043 or Mobile: 07768081754

PROMOTIONS

The Daily Mail / Mail on Sunday Ticket Offer

35 racecourses are participating in this offer on 84 racedays in 2008. The offer appeared for a third time in the Daily Mail on Monday 7 July resulting in 1,729 pairs of tickets being sold in that month – a record number. Total ticket sales for meetings that have occurred are listed below.

Valerie Larue or John Phillips

| Date | Racecourse | Tickets Sold | Date | Racecourse | Tickets Sold |
|-------------|---------------|--------------|-------------------|--------------|--------------|
| 3 February | Fontwell | 86 | 1 June | Bath | 162 |
| 10 February | Hereford | 48 | 8 June | Brighton | 114 |
| 17 February | Southwell | 56 | 8 June | Worcester | 126 |
| 24 February | Fontwell | 104 | 15 June | Doncaster | 204 |
| 2 March | Bangor | 110 | 15 June | Salisbury | 200 |
| 2 March | Huntingdon | 106 | 22 June | Hereford | 134 |
| 9 March | Market Rasen | 82 | 22 June | Hexham | Abandoned |
| 9 March | Warwick | 96 | 22 June | Pontefract | 218 |
| 16 March | Carlisle | 32 | 29 June | Salisbury | 182 |
| 16 March | Fontwell | 80 | 29 June | Windsor | 260 |
| 30 March | Wincanton | 96 | 6 July | Ayr | 32 |
| 6 April | Hexham | Abandoned | 6 July | Brighton | 112 |
| 6 April | Market Rasen | 70 | 6 July | Market Rasen | 90 |
| 13 April | Kelso | 16 | 13 July | Haydock Park | 410 |
| 27 April | Brighton | 200 | 13 July | Perth | 68 |
| 4 May | Hamilton Park | 134 | 20 July | Newton Abbot | 342 |
| 4 May | Newmarket | 882 | 27 July | Ascot | 668 |
| 4 May | Salisbury | 310 | 27 July | Carlisle | 74 |
| 11 May | Plumpton | 70 | 27 July | Pontefract | 342 |
| 11 May | Worcester | 166 | 3 August | Chester | 302 |
| 18 May | Market Rasen | 170 | 3 August | Market Rasen | 134 |
| 25 May | Fontwell Park | 226 | 3 August | Newbury | 172 |
| 25 May | Uttoxeter | 456 | TOTAL SOLD | | 7,942 |

Scottish Bookmakers Promotion

The BHA has teamed up with Scottish Racing to trial a ticket offer with bookmakers. Coral, William Hill, Ladbrokes, Totesport, Scotbet and independent bookmakers in Scotland are carrying posters in August advertising 2-for-1 tickets to 11 Scottish meetings at 4 courses between 9 August and 25 September. Any customer spending £5 or more receives a voucher qualifying them to book the offer. The RCA Promotions Department is processing and fulfilling all orders for this offer. *John Phillips*

Group Sales

As at 31 July bookings for the year stood at 189 valued at £98,908.

Paul Smith

Special Events

This can be viewed on the RCA website, www.britishracecourses.org. Please e-mail or fax me details of newsworthy meetings you wish to appear in the diary. *Paul Smith*

PROMOTIONS

British Horseracing Call Centre

The Racecourse Association has been fulfilling the function of the BHA's call centre since April 2007, taking telephone bookings and processing all web bookings. Below are the ticket sales dealt with since the start of 2008 along with the equivalent sales from last year.

| Month | 2008 | | | | 2007 | | | |
|--------------|----------|----------|----------|---------|--------|---------|----------|---------|
| | Orders | Tickets | Value | Courses | Orders | Tickets | Value | Courses |
| January | 183 | 718 | £21,018 | 30 | 214 | 802 | £23,421 | 26 |
| February | 248 | 1,011 | £26,554 | 32 | 243 | 963 | £23,050 | 29 |
| March | 277 | 1,029 | £24,767 | 37 | 253 | 1,130 | £25,468 | 36 |
| April | 212 | 1,047 | £21,902 | 42 | 340 | 1,454 | £31,795 | 44 |
| May | 210 | 1,131 | £22,757 | 37 | 369 | 1,943 | £43,958 | 37 |
| June | 257 | 1,034 | £23,623 | 31 | 597 | 2,610 | £41,486 | 35 |
| July | 194 | 842 | £18,519 | 33 | 739 | 3,173 | £47,332 | 37 |
| TOTAL | 1,581 | 6,812 | £159,140 | | 2,755 | 12,075 | £236,510 | |
| | (-42.6%) | (-43.6%) | (-32.7%) | | | | | |

John Phillips

THE RACEGOERS CLUB

2009 Concession Scheme

We will shortly be contacting all racecourses regarding the concession scheme for 2009. The more fixtures we can include under the scheme the bigger the selling point for the Club, and also the more likely members are to attend additional fixtures.

John Phillips

Summer Newsletter

Our summer newsletter was sent out week commencing Monday 4 August, along with the second edition of our Social Event Diary. This contains a number of special days arranged with racecourses which, in general, involve use of a facility along with a ticket offer. We will enclose a copy of each in September's Update.

John Phillips or Paul Smith

Offer Corner

In previous newsletters The Racegoers Club has included an 'Offer Corner' carrying news of free race-days that courses have kindly pledged to members, or generous advance booked ticket offers. The next newsletter is due to go out in mid to late October and if you wish to provide members with a free day at your racecourse, or provide a substantial advance booked discount for a certain day, please let me know.

John Phillips

Owners Groups

Our 'supersub' in Owners Group 27 has struck again! Having replaced Maia after she was injured, Lucayan Dancer won at Chester four days after we recruited him and following a third place at Yarmouth then won at Redcar by 3½ lengths.

Paul Smith or John Phillips

TECHNICAL

Major Incident Workshops in November

As you should be aware from May's Update, the RCA will be holding two one day major incident workshops. One in the North and one in the South in November

York Racecourse

Monday 17 November 2008

Windsor Racecourse

Wednesday 19 November 2008

The programme is aimed at Senior Racecourse Management including Racecourse Managers, Safety Officers and Senior Racecourse Medical Officers who would be involved in command operations should a major incident occur at their racecourse. These workshops have arisen from the Medical Review's recommendations that racecourse staff should be trained to deal with major incidents. The objectives of the workshop are:

- To advise racecourses of their responsibilities in the event of a major incident
- To advise racecourses on the management process both on-course and within the local/national environment should a major incident occur at their course
- To provide information to racecourses to assist them to prepare contingency plans for possible crises
- Highlight "what" a major incident could arise from e.g. food poisoning, high profile meeting abandonment

The booking form with costs and programme will be sent to all racecourses later this month.

Caroline Davies or Lizzie Lea

RCA Racecourse Groundstaff Seminar 2008

A seminar for Racecourse Groundstaff will take place at Sandown Park Racecourse on Monday 10 and Tuesday 11 November 2008. These dates have been specifically selected to avoid a clash with those of the previous groundstaff seminar, with the aim that those who were unable to attend previously will be able to attend on this occasion.

If there are any topics that you would particularly like to see covered in this seminar please contact me and we will endeavour to include them in the seminar programme.

Holly Roberts

RCA/BHA Horse Welfare Communication Workshop

The RCA in conjunction with the BHA has organised a workshop to focus on the communication of horse welfare issues, which is scheduled to be held at Newbury Racecourse on Thursday 9 October 2008.

The programme and booking forms have been sent to all racecourses. Please contact Caroline Davies for further information.

Carol Walker

TECHNICAL

Weather Report

Below is a summary of the June 2008 Weather Report (for England and Wales) from the Environment Agency.

June was a wet month across north Wales and northern England, but elsewhere it was drier, particularly across the south west and south east of England. Soil moisture deficits increased in all but our North East and North West Regions during the month, with the largest increases across southern England. River flows for June were *normal* or higher at all but two sites. Flows at two sites in the south east and one in East Anglia were *exceptionally high* for the time of year. Groundwater levels decreased at more than three quarters of the updated indicator sites during the month. At the end of June, three sites were *below normal* for the time of year. Reservoir storage decreased in all of our regions except North East. Four reservoirs or reservoir groups were *below normal* for the time of year. Overall storage for England and Wales decreased by 3% to 89%.

Rainfall: During June, our North West and North East Regions each received approximately 130% of the long term average (LTA) rainfall. By contrast, our Southern, South West and Midlands Regions each received approximately 70%. All other regions received close to the monthly average. Overall England and Wales received 61mm, 96% of the June LTA rainfall.

Soil Moisture Deficit: Soil moisture deficits (SMD) increased in all but our North East and

North West Regions during the month. The largest increases of between 45mm and 60mm were in our Midlands, Anglian, Thames, Southern and South West Regions. At the end of the month, SMD ranged from approximately 30mm in our North West Region to almost 90mm in our Anglian Region.

River Flows: Monthly mean flows for June decreased at two thirds of the indicator sites. However, flows at only two sites in our Midlands Region were *below normal* for the time of year. In southern and south west England the majority of sites were *above normal* or higher. Three sites were *exceptionally high* for the time of year, two in Thames region and one in Anglian.

Groundwater Levels: Groundwater levels decreased at more than three quarters of the updated indicator sites during June. However, increases were recorded at three sites in chalk, and three sites in sandstone aquifers. At the end of June, three sites were *below normal* for the time of year. All other sites were *normal* or higher.

Reservoir Storage: During June, reservoir storage decreased in all our regions except North East, which remained unchanged. The largest decreases were in our Midlands and Southern Regions, at 5%, and our North West Region, at 6%. At the end of the month, storage was lowest in our North West Region at 75% but remained at 90% or higher in all other regions. Overall reservoir storage for England and Wales decreased by 3% to 89%.

Bedding

The RCA has been made aware that some racecourses are having difficulties obtaining suitable bedding materials, particularly paper and shavings. Therefore, racecourses may wish to investigate alternative forms of bedding or methods of reducing the amount of bedding required.

Where racecourses seek alternative bedding materials, the requirements of BHA General Instruction must be adhered to. This states that all bedding must be high quality and neither dusty nor mouldy, with a supply of additional bedding to be available.

Details of bedding suppliers are included in Section 7.1 of the RCA Suppliers Directory, which is available on request or within the Members Area of the RCA Website.

It has been reported that some racecourses have looked to minimise the amount of bedding required by installing rubberised flooring, over which only a minimal amount of bedding would be needed. Racecourses that have already done this have shown it to be cost-effective over time, but this would obviously be affected by the number of race meetings staged. Where this was considered by racecourses, issues of cleanliness and hygiene, as well as the reaction of trainers to this change, should also be taken into account.

Caroline Davies, Holly Robarts

TECHNICAL

Wireless Airspace Management on Racecourses (WAMOR)

Racecourses will be aware that the BHA has formed a Group to examine the management of wireless airspace and networks on racecourses. This Group comprises representatives from the BHA, RCA, Jockey Club Racecourses, Arena Leisure, Weatherbys, Tote and other relevant organisations.

In line with the objectives of the Group, Redstone Converged Solutions was commissioned to conduct a survey of 10 racecourses in order to identify the users of wireless networks, and methods which racecourses could utilise to manage these.

The final report from Redstone has been produced, and is currently being reviewed by the WAMOR Project Group. The RCA and BHA will liaise closely to develop guidance for racecourses arising from the project report outlining areas which could be considered to control the use of the wireless airspace.

Holly Roberts

Review of Stewarding Arrangements

Racecourses will be aware that the BHA is undertaking consultation regarding proposed changes to arrangements for race day stewarding. The RCA has received and reviewed a copy of this consultation, and will prepare a response on behalf of all racecourses.

Caroline Davies and Stephen Atkin met with representatives of the BHA on Friday 18 July to discuss this matter further, with the purpose of achieving a better understanding of the objectives of the review.

Further to this meeting, the RCA is gathering feedback from racecourses on this issue, and will compile this in a paper to be reviewed by the RCA Board prior to being submitted to the BHA. Racecourses will be kept informed as appropriate.

Caroline Davies

BETTING

Notice to All On-Course Bookmakers

The RCA has distributed to all racecourses copies of a notice from RCA Chairman David Thorpe to all on-course bookmakers. This notice encourages bookmakers to enter discussions with their local racecourse(s) regarding a number of issues such as transfer of list positions, new betting areas and, particularly, future commercial arrangements in existing betting areas. Also provided with this notice was a copy of the position statement arising from the DCMS Existing Betting Areas Working Party which has previously been provided to racecourses and which could be used to form a framework for these discussions.

Racecourses have been asked to make copies of this notice available to all bookmakers on the appropriate notice board and at the badge box. Additional copies are available on request.

Caroline Davies

BETTING

Tattersalls Committee removed from the Rules of Racing

The British Horseracing Authority has completed a review into the position of Tattersalls Committee within the Rules of Racing. Since the Gambling Act came into force on 1 September 2007, gambling debts are now recoverable in law. Therefore, it is no longer deemed necessary or appropriate for the BHA to give effect to a decision of the Tattersalls Committee by excluding people from the sport and access to British racecourses.

The Authority has therefore acted to remove references to the Tattersalls Committee from the Rules of Racing. As a consequence funding from the Authority to the Committee of approximately £20,000 per annum has ceased.

The Committee will remain in existence as an adjudication service largely in relation to on-course betting disputes, with the new Administration of Gambling on Tracks Limited (formerly the NJPC) providing a secretariat role. The Committee will also maintain the Tattersalls Rules on Betting, the standard set of rules used by the on-course market.

All persons already on the list of Disqualified and Excluded persons as at 1 July 2008 by virtue of a debt incurred prior to 1 September 2007 will remain excluded from the sport until such time as verifiable proof of the discharge of the debt is provided to the Authority. Details of the procedure will be published on www.britishhorseracing.com and in the Racing Calendar.

Owen Byrne

MEDICAL

General Instruction II

As you should be aware we have circulated by email to all Racecourse Managers and Clerks of the Course a draft copy of the BHA GI 11.

Please return your comments on the document along with any other medical issues you may have by Friday 29 August to Caroline or Lizzie. The revised instruction will then be circulated four weeks before implementation on jump tracks on 17 October 2008 and flat tracks on 1 January 2009.

Caroline Davies/Lizzie Lea

TRAINING

Racecourse Groundsmen Courses

| | | |
|----------------------|----------------------------------|-----------------------|
| Intermediate Course: | British Racing School, Newmarket | 16 - 21 November 2008 |
| Advanced Course: | York Racecourse | 15 - 20 February 2009 |
| Foundation Course: | Cheltenham Racecourse | 19 - 24 April 2009 |

There are places available on the above courses. For information please contact Chris Costello at the Institute of Groundsmanship, 28 Stratford Office Village, Walker Avenue, Wolverton Mill, Milton Keynes, MK12 5TW, Telephone: 01908 312511, e-mail: iog@iog.org

TRAINING

IOSH Course

Adams-Payne Safety Ltd will be running an Institute of Occupational Safety and Health (IOSH) Managing Safely Certificate Course at the British Racing School on Tuesday 9 & Wednesday 10 September and Tuesday 16 & Wednesday 17 September 2008.

The four individual course days are spread out to enable the completion of the risk assessment project assignment and also to reduce the burden to employers who would prefer not to lose staff for four consecutive days.

This nationally recognised IOSH accredited **four** day course is intended for all levels of management and supervisory staff. The course concentrated on providing delegates with tried and tested methods of applying Health and Safety principles to all aspects of their work.

The course contains the following modules, requiring approximately 28 hours of directed study and off-site practical work:

- Introducing Managing Safely
- Assessing Risks
- Controlling Risks
- Understanding your responsibilities
- Identifying hazards
- Investigating Accidents and Incidents
- Measuring Performance
- Protecting our Environment

Places on the course are available at a specially discounted rate of £295 + VAT, which includes lunch, refreshments, handouts, workbook and certification. Further details are available from the RCA or from Adams-Payne Safety Ltd on 01353 698767.

BADGES & PASS

Fraudulent Use of PASS Cards

Racecourses are asked to ensure that their PASS System operators are aware that PASS Card number 58869 issued in the name of Hexham Racecourse, is being used fraudulently. The card has been expired on the PASS system, but if it is presented at the PASS entrance it should be confiscated and returned to the RCA or PASS Helpdesk.

Holly Roberts

2009 Badge Colour Scheme

The colours for the 2009 metal badges for the RCA, Press, Official, NTF and PJA will be Emerald Green and Orange.

Holly Roberts

RCA and Press Badge Lists

Copies of the lists of 2008 RCA and Press Badges holders are available on request.

Holly Roberts

Missing Badges

RCA: 14, 152, 161, 236, 679, 830, 847, 848, 861, 865, 867, 899, 970, 990, 1026, 1067, 1075, 1079, 1080, 1107, 1108, 1136, 1141, 1248, 1505, 1608, 1690, 1783, 1866
 Press: 60, 149, 165, 166, 394, 469, 480, 554, 5625
 Officials: 26, 100, 106, 148
 PJA: 10, 16, 22, 64, 79, 93, 113, 138, 155, 215, 266, 282, 302
 NTF: 5, 6, 34, 120, 121, 130, 172, 173, 202, 203, 409, 453, 454, 477, 478, 638, 639, 672, 705, 706, 782, 783, 854, 856, 857, 905, 906, 953, 1065, 1325, 1342

RACING REGISTER

Free to use, Racing Register is an events diary maintained by Sportsguide Limited on behalf of the racing industry. Any organisation planning a press day, product launch or open day etc., involving racing professionals and the media can contact Racing Register to register their event and be advised of any potential date clashes.

The following are highlights for August and September 2008. For further details regarding specific dates please e-mail: events@racingregister.co.uk or contact Lynn Payne at Sportsguide Limited on 01344 774322.

August

- | | | |
|----|-----------------------|--|
| 9 | Saturday | Dubai Duty Free Shergar Cup—Ascot |
| 26 | Tuesday – 28 Thursday | Doncaster Bloodstock Sales, St. Leger Yearling Sales |

September

- | | | |
|----|-------------------------|--|
| 10 | Wednesday – 13 Saturday | St. Leger Festival, Doncaster |
| 12 | Friday | HWPAs representatives meeting with Festival Meeting courses—Doncaster Racecourse |
| 20 | Saturday | Dubai Duty Free press lunch - Newbury |

SOCIAL INTERCOURSE

Spotlight On

Mark Spincer
Executive Director
Newcastle Racecourse



| | |
|---------------------------------------|--|
| Age | 38 |
| Marital Status/ Children/Pets | Married to Sarah, Charlotte aged 3, and 2 fish |
| Previous Career(s) | 5 years Center Parcs, prior to that 15 years at Whitbread doing various roles including Area Manager |
| Best Bits About Your Job | Dealing with the Northumberland Plate Festival 3 weeks after starting |
| Worst Bit About Your Job | Seeing the impact of 20k racegoers at the Northumberland Plate Day |
| Best Racing Experience(s) | Being at the winning line as Arc Bleu came over the line to win this year's Northumberland Plate |
| Worst Racing Experience | The torrential rain on the Gosforth Park Cup Racenight |
| Racing Hero | Tony McCoy |
| Most Fanciable Racing Personality | Alice Plunkett |
| Hobbies | Running and going to watch football |
| Favourite Film & TV | Shawshank Redemption |
| Favourite Holiday Destination | Anywhere hot, but probably Asia |
| Current Wheels | VW Golf |
| One Wish To Im- prove The Industry | More airtime as considering the amount of visitors we get as an industry, we get very little PR from national/regional media |

MISCELLANEOUS**Promotions Manager**
c. £35,000**London**

The British Horseracing Authority is the governing and regulatory body for British Horseracing. It is our role to ensure the continuing health and successful development of the sport.

You will play a key role in promoting interest in one of the country's greatest sporting passions. Building on its already high profile, you will increase public understanding and interest in the sport. Initially, you will work with key figures to draw up a well-constructed and cost effective promotional plan – and then be responsible for putting it into practice. This will involve organising and managing events, building strong external partnerships, and responding to a wide range of enquiries.

An outstanding communicator both verbally and in writing, you will also be a skilled project manager with significant PR and promotions experience, perhaps in a membership, charity or trade body organisations. Innovative and creative, you should have good IT skills – and will have a keen eye for detail without ever losing sight of the bigger picture. If you share our passion for racing, this is a superb opportunity to develop your career with us.

To apply please send your CV, stating your current remuneration, with a covering letter to: The British Horseracing Authority, Human Resources Department, 151 Shaftesbury Avenue, London WC2H 8AL or email: recruitment@britishhorseracing.com

Closing date: 15 August 2008.

britishhorseracing.com

DIARY DATES

| | |
|-------------|--------------------------|
| 19 August | BHA Physio Sub Committee |
| 21 August | BHA Chairman's Committee |
| 1 September | RCA Legal Group |
| 2 September | BHA Racing Committee |
| 4 September | RCA Race Planning Group |

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UPDATE is also available on our website:

www.britishracecourses.org